

REAL Change Communication Strategy Work Plan

MESSAGE TO BE COMMUNICATED	TARGET AUDIENCE(S):	STRATEGIES AND TACTICS:	TIMELINE:	RESPONSIBILITY:	EVALUATION MECHANISM:	NOTES:
	<ul style="list-style-type: none"> <li><input type="checkbox"/> people who use services</li> <li><input type="checkbox"/> families of people using services</li> <li><input type="checkbox"/> employees</li> <li><input type="checkbox"/> RC Champions</li> <li><input type="checkbox"/> other agencies/ funders</li> <li><input type="checkbox"/> potential customers</li> </ul>					
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